

WHAT MAKES A GREAT NONPROFIT BOARD MEMBER?

So Simple Yet So Hard



Change Lab®

01

Firstly, take a moment to access your current board. (see our free board self-assessment)

02

Find the holes and the skills, talents, introductions, advocacy, and generosity that you need to support your organization at the finest level. Aspire to be a board that sets themselves on fire with excitement and support for what your organization can do!





03

Make sure they are action-oriented. Nothing worse than a board that likes to tell you what to do and never does anything themselves.

04

Find those that understand their role is one of service. Avoid anyone who is looking for customers for their business, fully understands that like anything that they are committed to doing well, their board service requires effort and time commitment.

a. Meaning a realistic preparation for meetings, attending meetings and events, committe work, strategic planning effort, and active donor/solicitation for support.

b. Have a strong orientation plan.

c. Make sure they are solicated for their own board gift.



05

Make sure they are committed to staying informed and current. Share articles, periodic VIP updates, program updates, make personal calls and check-ins to them. Bring them in on conversations where their opinion and ideas count!



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Credit: SDI Productions

06

Lastly, they must be an astute problem-solver, comfortable with group resolution processes, and solving problems in a positive and effective way.